

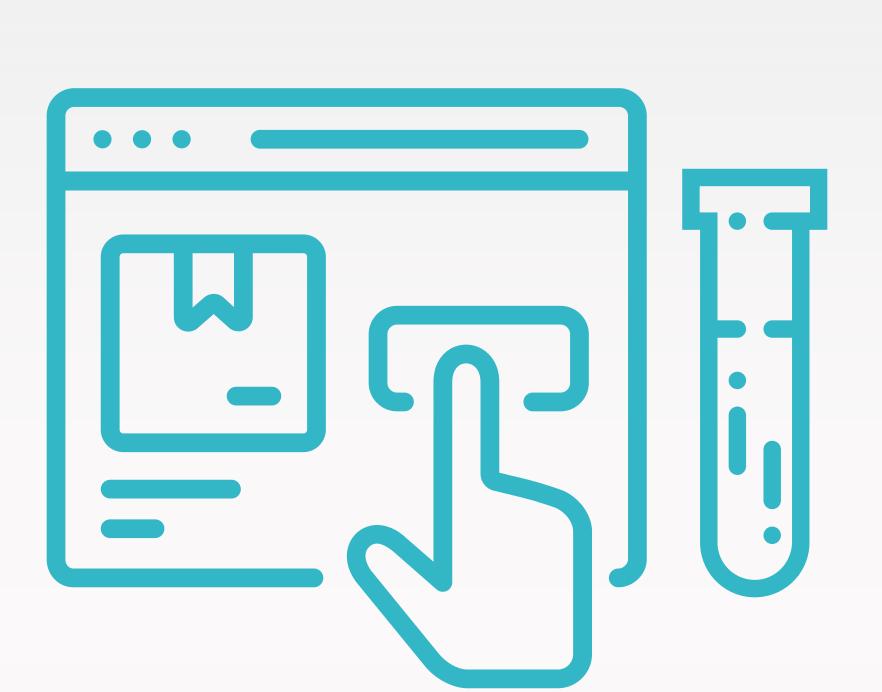
The Beauty Lab for Entrepreneurs

Interested in Private Label Manufacturing with Genie Supply? Here's a quick breakdown of the process including the amount of time it might take and other important details!



### Step 1. Sampling + Ordering

- Start by browsing our catalogs and ordering samples to try.
- Reorder samples and colors as needed.
- · Figure out what packaging you want.
- Request an invoice for your order





#### Step 2. Onboarding

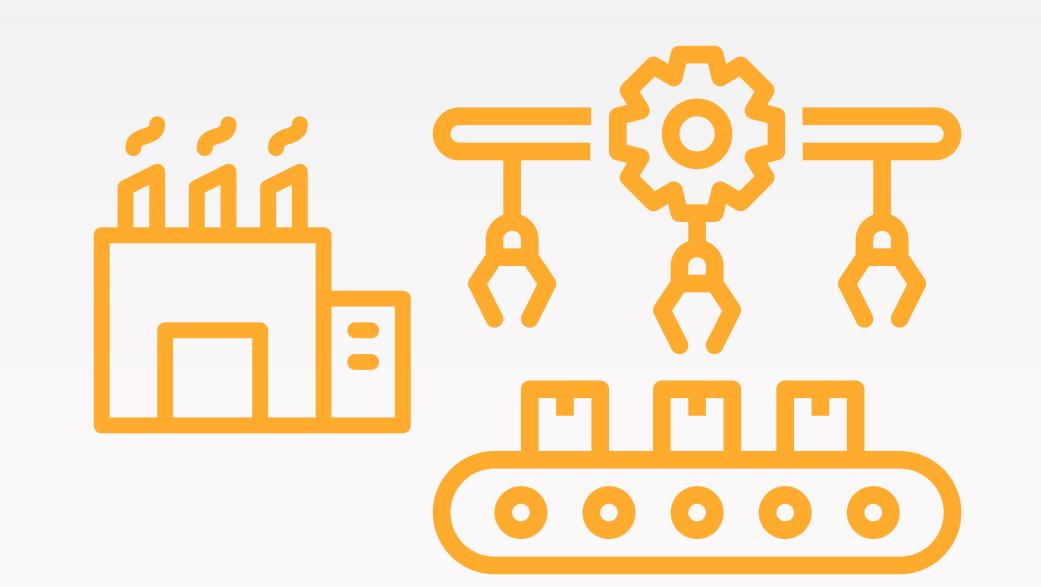
- Sign paperwork
- Approve designs
- · Set up payment plan (deposit or full)





### Step 3. Manufacturing

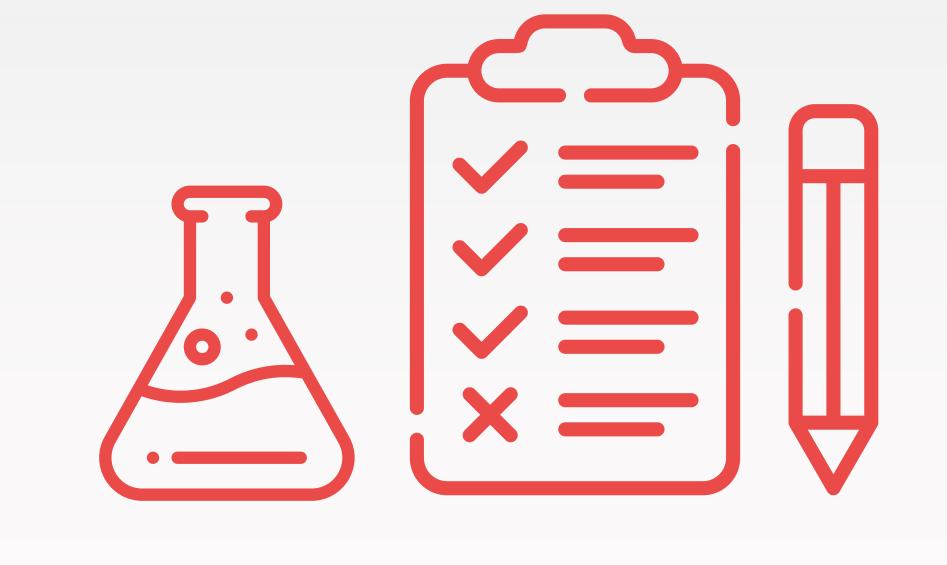
- · Formulation and packaging time!
- Everything made AS ITS ORDERED (to ensure maximum freshness and shelf life).
- · Factors that make this process slower
  - Complexity of the project
  - Ingredient arrival from vendors
  - Packaging
  - Printing and shipping timelines





## Step 4. Testing

- In-house testing to guarantee cleanliness and compliance.
  - USP 61
  - USP 62
  - CBD testing
  - Others (e.g., heavy metal)
- Can be slow or fast depending on tests and adjustments





# Step 5. Filling/Assembly

- Projects booked onto our assembly line ASAP
- Process depends on current queue and other factors





### Step 6. Payment + Shipping

- Invoice issued for final payment and/or shipping
- Once paid, your order is shipped the next day!
- 1 week for domestic, 2 for international



